





## Commercial Typology Design Guidelines

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### 1. Introduction

### **Master Plan Vision**

'Achieving sustainable urban transformation – future resilience and knowledge for the benefit of the local and global community.'

### Master Plan 2: AlUla Central and South

The AlUla Master Plan 2 districts house the maximum population within the County and are strong anchors for urban growth. The key districts within Master Plan 2 are AlUla Central, AlUla South, Mughayra, Abu Zuraib and Outer Core Areas.

The intent of the Master Plan Area 2 is to provide support to the other 3 Master Plan Areas, as MP2 earmarks the arrival to AlUla. The MP2 area houses the primary urban and service areas for the wider county.

The Detailed Plan development for AlUla Central and South (2023) is a comprehensive Master Plan for those districts.

RCU Headquarters

AlUla Central Core

Support Services
Zone

Agricultural Farms

**Business Park** 

Support Services Zone

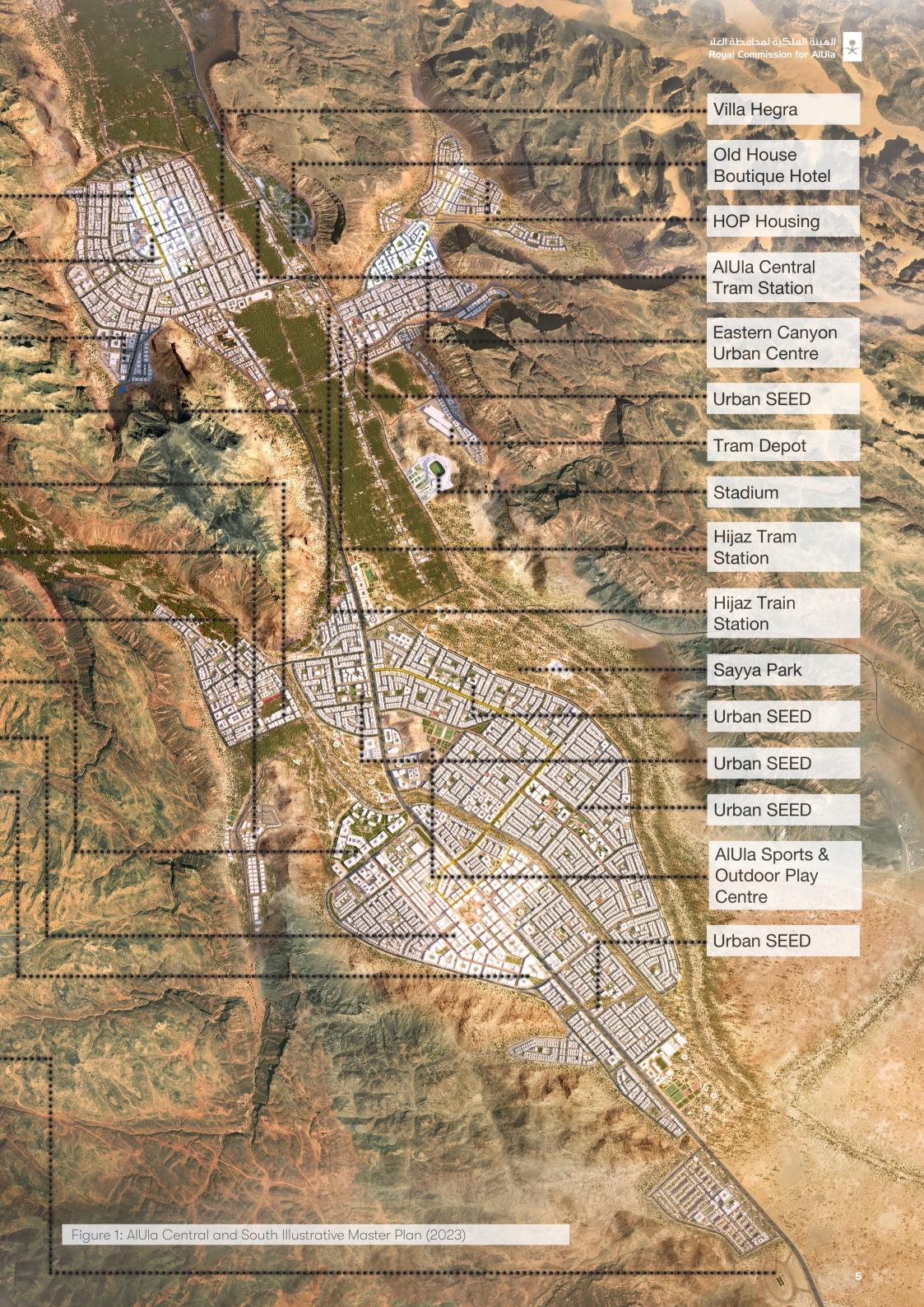
Urban SEED - sadr

University

AlUla Governate

ERBA ....

AlUla FC Sports Complex



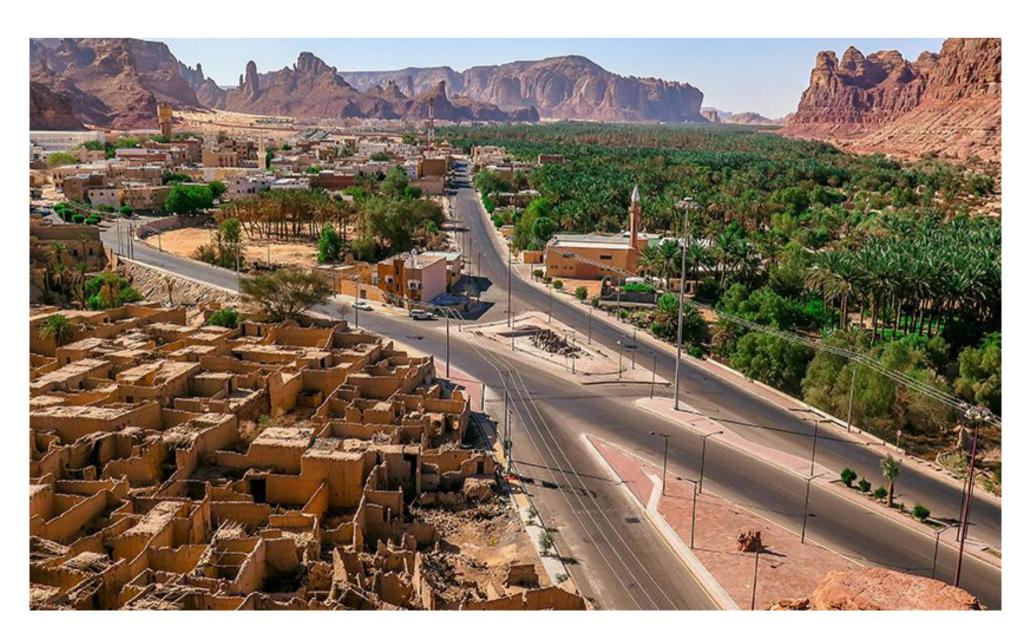
## 2. Purpose of this Document

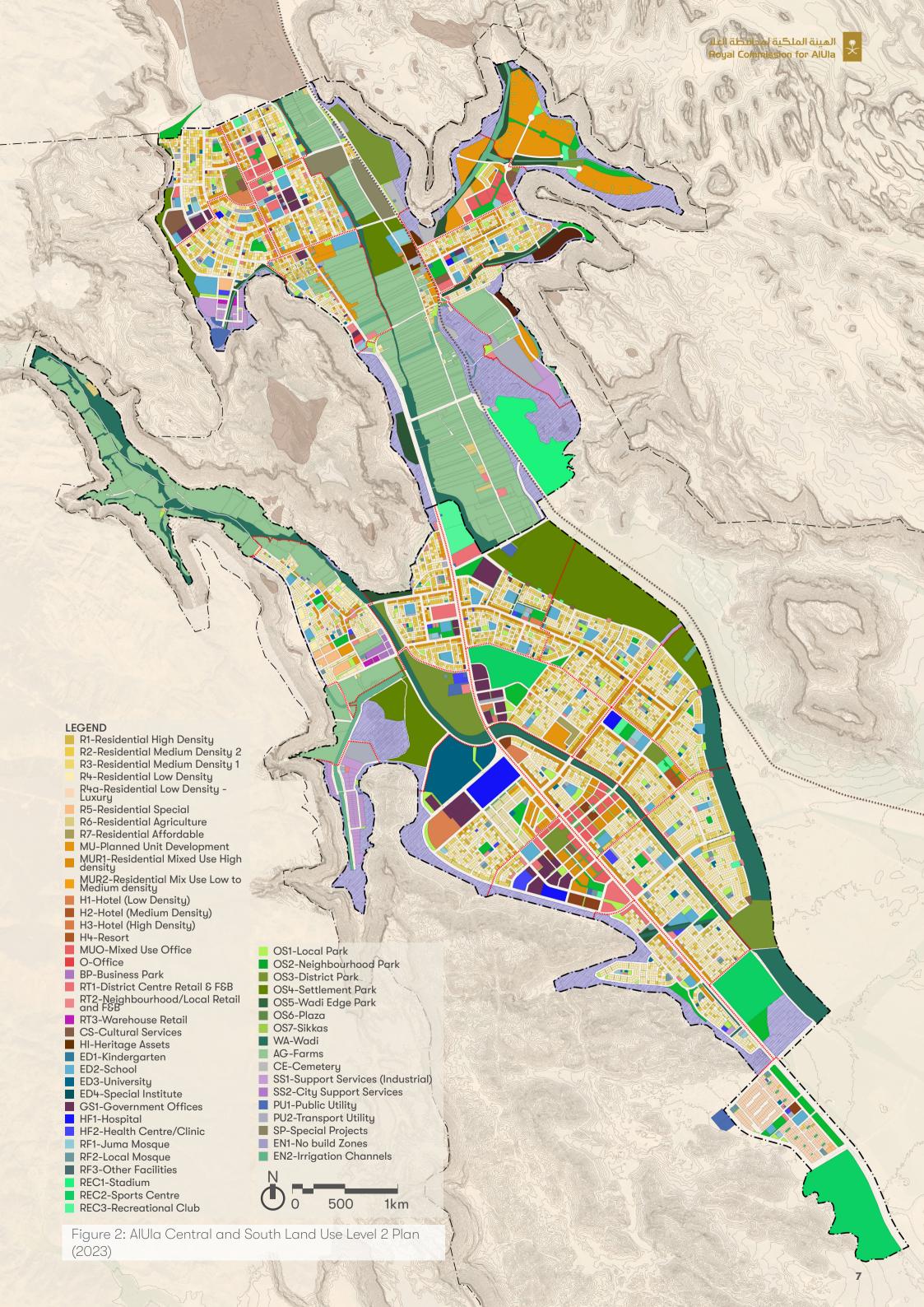
This guideline aims to regulate commercial land use typology in AlUla Governorate and setting the mandatory design requirements as described in the guideline.

The land uses across AlUla Central and South districts are grouped by type (landuse level 1) and broken down into individual land uses (landuse level 2). Each of the land uses has a corresponding land use code. Figure 2 illustrates the land uses that have been distributed across the districts. This guideline provides the Land use typology mandatory design guidelines for Commercial plots to be developed within these districts, as outlined in the below table.

Table 1: Commercial Land Use Typologies Guidelines List (Base Districts)

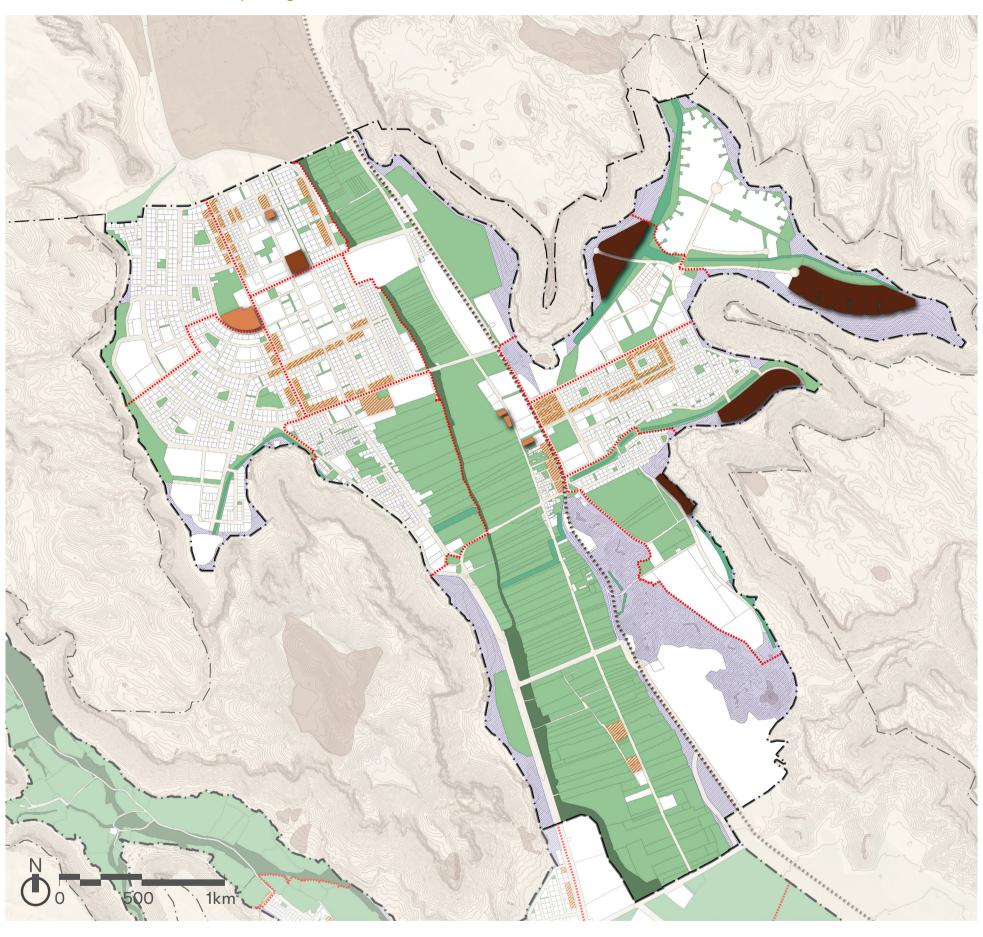
Landuse Code	Landuse Code Level 2	Land Use Level 1	Land Use Level 2
	H1	Commercial Hospitality	Hotel (Low Density)
НО	H2	Commercial Hospitality	Hotel (Medium Density)
(Hospitality)	Н3	Commercial Hospitality	Hotel (High Density)
	H4	Commercial Hospitality	Resort
	MUO	Commercial Services - Office	Mixed Use Office
OF (Offices)	0	Commercial Services - Office	Office
(5555)	BP	Commercial Services - Office	Business Park
	RT1	Commercial Services - Retail	District Centre Retail & F&B
RT (Retail)	RT2	Commercial Services - Retail	Neighborhood/Local Retail and F&B
(Notally	RT3	Commercial Services - Retail	Warehouse Retail





# 3. Commercial Hospitality Design Requirements

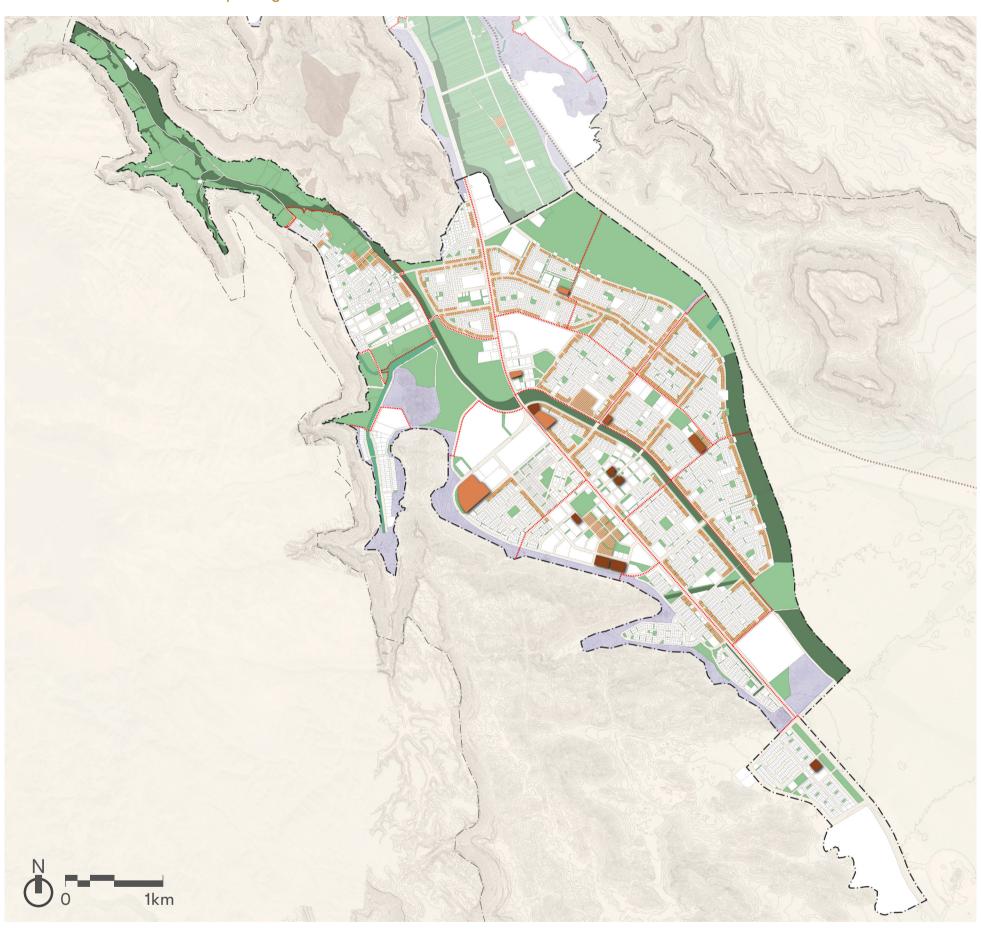
AlUla Central Commercial Hospitality Land Use Distribution Plan



#### **LEGEND**

- Permitted Residential Hospitality
- H1-Hotel (Low Density) H2-Hotel (Medium Density)
- H3-Hotel (High Density)
- H4-Resort
- WA-Wadi
- Farms and open spaces
- EN2-Irrigation Channels
- EN1-No build Zones

AlUla South Commercial Hospitality Land Use Distribution Plan



- LEGEND

  Permitted Residential Hospitality

  H1-Hotel (Low Density)

  H2-Hotel (Medium Density)

  H3-Hotel (High Density)

  H4-Resort
- WA-Wadi
- Farms and open spaces
  EN2-Irrigation Channels
  EN1-No build Zones

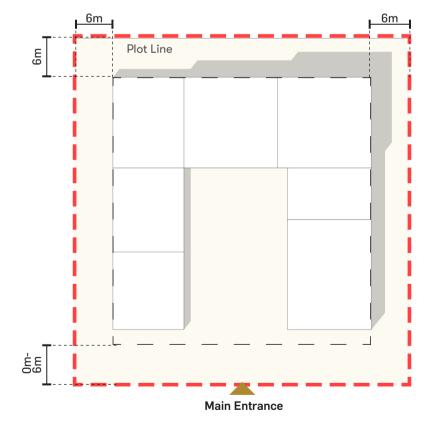
## **Commercial Hospitality Design Requirements**

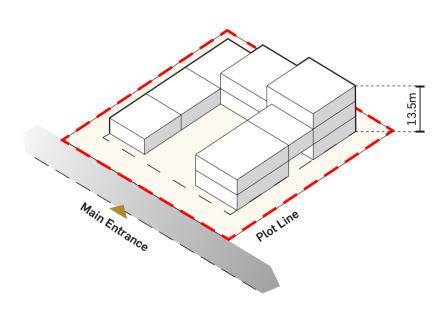
### Category H1: **HOTEL LOW DENSITY**

General Description: The Hotel Low Density (H1) is a land use established for low density hotels uses within the AlUla Central and South districts to provide the critical hospitality for AlUla. The Requirements provided in Tthe below table shall apply to all new and redeveloped plots and plots that have been rezoned to the Hospitality Land Use.

Development Requirements	
Uses	
Land use Level 1	Commercial Hospitality
Land use Level 2	Hotel (Low Density)
Permitted Uses	<ul><li>Hospitality Uses</li><li>F&amp;B</li></ul>
Prohibited Uses	<ul> <li>Industrial uses</li> <li>Major infrastructure</li> <li>General commercial use</li> </ul>
Conditional Uses	<ul> <li>Standalone food outlet with less than 50 seats</li> <li>Serviced Residential</li> <li>Public facilities</li> </ul>
Ancillary Uses	<ul><li>Car parking garage</li><li>Guard house</li><li>Staff quarters</li><li>Store rooms</li></ul>
Average Plot Size	N/A
Coverage	
Maximum Plot Coverage	70%
Minimum Landscape Coverage	15%
Maximum FAR	0.8
Building	
Maximum Height (Roof Line)	13.2m (metres) (including maximum 1.2m parapet); 3 storeys
Basement Floors	2
Maximum Height for Accessory Buildings	4m
Floor to Floor Height	Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla
Building Form	Detached
Building Setback (Minimum)	
Main Building	Front - 6 m; Side 6m and Rear - 6m
Basement Setback	• N/A
Ancillary Building	• N/A
Building to Building Setback Between Multiple Buildings on same lot	· N/A
Service Areas and Equipment	
Loading Docks	<ul> <li>Loading docks, if any, shall be located to the rear of the building.</li> <li>Where the rear of the building faces residential uses, the loading area shall be appropriately screened so as not to be visible from residential uses</li> </ul>
Outdoor Storage Area	No outdoor storage shall be allowed
Refuse Storage Areas	<ul> <li>Proper location of the outdoor refuse areas shall be decided by RCU upon review of the development application.</li> </ul>
Mechanical Equipment	<ul> <li>At grade water tank and mechanical equipment: Shall be located to the side or rear of the building</li> <li>At grade or rooftop water tank, mechanical and telecommunications equipment: Shall be</li> </ul>
	screened subject to approval by RCU or other relevant authorities

Development Requirements	
Parking	
Parking Rate	0.6 parking space per key (Further parking requirements for cycles, Iorries, disabled, electric and service vehicles should be adopted from the AlUla Central and South Infrastructure Master Plan)
Parking Location	Required parking stalls shall be provided within the lot boundary
Fencing and Walls	
Location	Not permitted
Height of Boundary wall	N/A





PLAN 3D VIEW

Figure 3: AlUla Hotel (Low Density) Plan and View

**Notes:** 1. All plots should be reviewed based on the adjoining public realm design and road design to determine the gate levels.

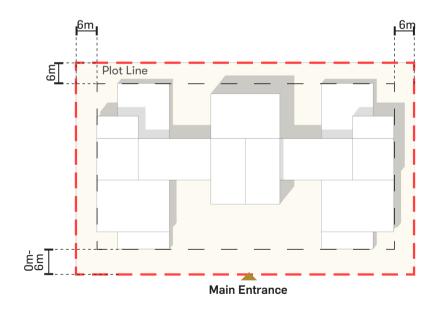
## **Commercial Hospitality Design Requirements**

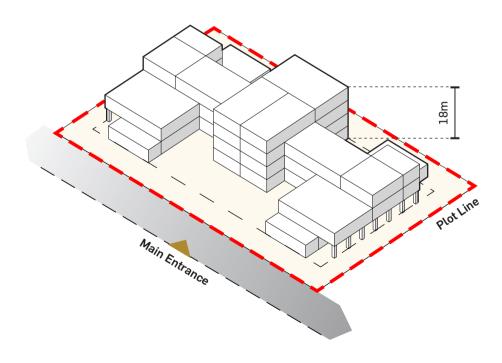
### Category H2: **HOTEL MEDIUM DENSITY**

General Description: The Hotel Medium Density (H2) is a land use established for medium density hotels uses within the AlUla Central and South districts to provide the critical hospitality for AlUla. The Requirements provided in the below table shall apply to all new and redeveloped plots and plots that have been rezoned to the Hospitality Land Use.

Development Requirements	
Uses	
Land use Level 1	Commercial Hospitality
Land use Level 2	Hotel (Medium Density)
Permitted Uses	<ul><li>All Hospitality Uses</li><li>F&amp;B</li></ul>
Prohibited Uses	<ul> <li>Industrial uses</li> <li>Major infrastructure</li> <li>General commercial use</li> </ul>
Conditional Uses	<ul> <li>Standalone food outlet with less than 50 seats</li> <li>Serviced Residential</li> <li>Public facilities</li> </ul>
Ancillary Uses	<ul> <li>Car parking garage</li> <li>Guard house</li> <li>Staff quarters</li> <li>Store rooms</li> </ul>
Average Plot Size	N/A
Coverage	
Maximum Plot Coverage	70%
Minimum Landscape Coverage	15%
Maximum FAR	1.2
Building	
Maximum Height (Roof Line)	19.2m (metres) (including maximum 1.2m parapet); 4 storeys
Basement Floors	2
Maximum Height for Accessory Buildings	4m
Floor to Floor Height	Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla
Building Form	Detached
Building Setback (Minimum)	
Main Building	Front - 6 m; Side 6m and Rear - 6m
Basement Setback	• N/A
Ancillary Building	• N/A
Building to Building Setback Between Multiple Buildings on same lot	• N/A
Service Areas and Equipment	
Loading Docks	<ul> <li>Loading docks, if any, shall be located to the rear of the building.</li> <li>Where the rear of the building faces residential uses, the loading area shall be appropriately screened so as not to be visible from residential uses</li> </ul>
Outdoor Storage Area	No outdoor storage shall be allowed
Refuse Storage Areas	<ul> <li>Proper location of the outdoor refuse areas shall be decided by RCU upon review of the development application.</li> </ul>
Mechanical Equipment	<ul> <li>At grade water tank and mechanical equipment: Shall be located to the side or rear of the building</li> <li>At grade or rooftop water tank, mechanical and telecommunications equipment: Shall be screened subject to approval by RCU or other relevant authorities</li> </ul>

Development Requirements	
Parking	
Parking Rate	0.6 parking space per key (Further parking requirements for cycles, lorries, disabled, electric and service vehicles should be adopted from the AlUla Central and South Infrastructure Master Plan)
Parking Location	Required parking stalls shall be provided within the lot boundary
Fencing and Walls	
Location	Not permitted
Height of Boundary wall	N/A





PLAN 3D VIEW

Figure 4: AlUla Hotel (Medium Density)) Plan and View

**Notes:** 1. All plots should be reviewed based on the adjoining public realm design and road design to determine the gate levels.

## **Commercial Hospitality Design Requirements**

### Category H3: **HOTEL HIGH DENSITY**

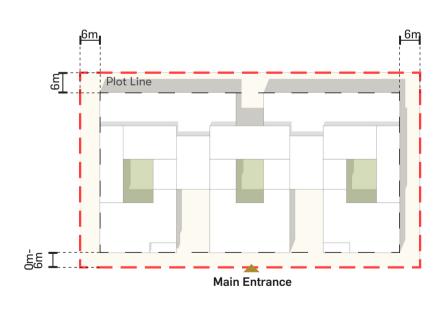
General Description: The Hotel Medium Density (H3) is a land use established for high density hotels plots planned in proximity to City Centres within the AlUla Central and South districts to provide the critical hospitality for AlUla.

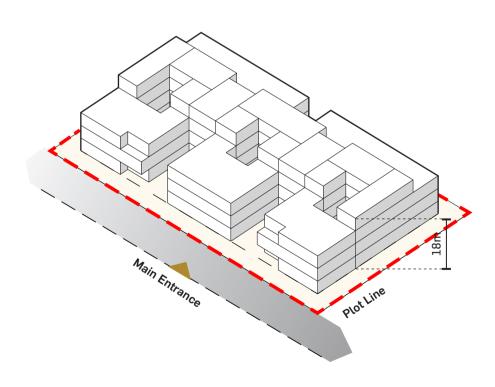
The Requirements provided in the below table shall apply to all new and redeveloped plots and plots that have been rezoned to the Hospitality Land Use.

Dovol	lanmont	Requirements	
Deve	iopinenti	Requirements	

Uses	
Land use Level 1	Commercial Hospitality
Land use Level 2	Hotel (High Density)
Permitted Uses	<ul><li>All Hospitality Uses</li><li>F&amp;B</li></ul>
Prohibited Uses	<ul><li>Industrial uses</li><li>Major infrastructure</li><li>General commercial use</li></ul>
Conditional Uses	<ul> <li>Standalone food outlet with less than 50 seats</li> <li>Serviced Residential</li> <li>Public facilities</li> </ul>
Ancillary Uses	<ul><li>Car parking garage</li><li>Guard house</li><li>Staff quarters</li><li>Store rooms</li></ul>
Average Plot Size	N/A
Coverage	
Maximum Plot Coverage	70%
Minimum Landscape Coverage	15%
Maximum FAR	2.0
Building	
Building  Maximum Height (Roof Line)	19.2m (metres) (including maximum 1.2m parapet); 4 storeys
	19.2m (metres) (including maximum 1.2m parapet); 4 storeys
Maximum Height (Roof Line)	
Maximum Height (Roof Line)  Basement Floors  Maximum Height for Accessory	2
Maximum Height (Roof Line)  Basement Floors  Maximum Height for Accessory Buildings	2 4m
Maximum Height (Roof Line)  Basement Floors  Maximum Height for Accessory Buildings  Floor to Floor Height	2 4m Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla
Maximum Height (Roof Line)  Basement Floors  Maximum Height for Accessory Buildings  Floor to Floor Height Building Form	2 4m Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla
Maximum Height (Roof Line)  Basement Floors  Maximum Height for Accessory Buildings  Floor to Floor Height Building Form  Building Setback (Minimum)	4m  Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla Detached
Maximum Height (Roof Line)  Basement Floors  Maximum Height for Accessory Buildings  Floor to Floor Height Building Form  Building Setback (Minimum)  Main Building	2 4m  Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla Detached  Front - 6 m; Side 6m and Rear - 6m
Maximum Height (Roof Line)  Basement Floors  Maximum Height for Accessory Buildings  Floor to Floor Height Building Form  Building Setback (Minimum)  Main Building  Basement Setback	2 4m  Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla Detached  Front - 6 m; Side 6m and Rear - 6m  • N/A
Maximum Height (Roof Line)  Basement Floors  Maximum Height for Accessory Buildings  Floor to Floor Height  Building Form  Building Setback (Minimum)  Main Building  Basement Setback  Ancillary Building  Building Setback Between	2 4m  Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla Detached  Front - 6 m; Side 6m and Rear - 6m  • N/A  • N/A
Maximum Height (Roof Line) Basement Floors Maximum Height for Accessory Buildings Floor to Floor Height Building Form Building Setback (Minimum) Main Building Basement Setback Ancillary Building Building Setback Between Multiple Buildings on same lot Service Areas and Equipment Loading Docks	2 4m  Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla Detached  Front - 6 m; Side 6m and Rear - 6m  N/A  N/A  Loading docks, if any, shall be located to the rear of the building.  Where the rear of the building faces residential uses, the loading area shall be appropriately screened so as not to be visible from residential uses
Maximum Height (Roof Line) Basement Floors Maximum Height for Accessory Buildings Floor to Floor Height Building Form Building Setback (Minimum) Main Building Basement Setback Ancillary Building Building Setback Between Multiple Buildings on same lot Service Areas and Equipment	2 4m  Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla Detached  Front - 6 m; Side 6m and Rear - 6m  N/A  N/A  Loading docks, if any, shall be located to the rear of the building.  Where the rear of the building faces residential uses, the loading area shall be appropriately

Development Requirements	
Mechanical Equipment	<ul> <li>At grade water tank and mechanical equipment: Shall be located to the side or rear of the building</li> </ul>
	<ul> <li>At grade or rooftop water tank, mechanical and telecommunications equipment: Shall be screened subject to approval by RCU or other relevant authorities</li> </ul>
Parking	
Parking Rate	0.6 parking space per key (Further parking requirements for cycles, lorries, disabled, electric and service vehicles should be adopted from the AlUla Central and South Infrastructure Master Plan)
Parking Location	Required parking stalls shall be provided within the lot boundary
Fencing and Walls	
Location	Not permitted
Height of Boundary wall	N/A





PLAN 3D VIEW

Figure 5: AlUla Hotel (High Density) Plan and View

**Notes:** 1. All plots should be reviewed based on the adjoining public realm design and road design to determine the gate levels.

## **Commercial Hospitality Design Requirements**

### Category H4: RESORT

General Description: The Resort (H4) is a land use established for high density hotels plots planned in proximity to City Centres within the AlUla Central and South districts to provide the critical hospitality for AlUla.

The Requirements provided in the below table shall apply to all new and redeveloped plots and plots that have been rezoned to the Hospitality Land Use.

#### **Development Requirements**

Uses	
Land use Level 1	Commercial Hospitality
Land use Level 2	Resort
Permitted Uses	<ul><li>All Hospitality Uses</li><li>F&amp;B</li></ul>
Prohibited Uses	<ul><li>Industrial uses</li><li>Major infrastructure</li><li>General commercial use</li></ul>
Conditional Uses	<ul> <li>Standalone food outlet with less than 50 seats</li> <li>Serviced Residential</li> <li>Public facilities</li> </ul>
Ancillary Uses	<ul> <li>Car parking garage</li> <li>Guard house</li> <li>Staff quarters</li> <li>Store rooms</li> </ul>
Average Plot Size	N/A
Coverage	
Maximum Plot Coverage	40%
Minimum Landscape Coverage	30%
Maximum FAR	0.6
Building	
Maximum Height (Roof Line)	11.2 metres (including maximum 1.2m parapet); 2 storeys
Basement Floors	N/A
Maximum Height for Accessory Buildings	4m
Floor to Floor Height	Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla
Building Form	Detached
Building Setback (Minimum)	
Main Building	Front - 6 m; Side 6m and Rear - 6m
Basement Setback	• N/A
Ancillary Building	• N/A
Building to Building Setback Between Multiple Buildings on same lot	• N/A
Service Areas and Equipment	
Loading Docks	<ul> <li>Loading docks, if any, shall be located to the rear of the building.</li> <li>Where the rear of the building faces residential uses, the loading area shall be appropriately screened so as not to be visible from residential uses</li> </ul>
Outdoor Storage Area	No outdoor storage shall be allowed
Refuse Storage Areas	<ul> <li>Proper location of the outdoor refuse areas shall be decided by RCU upon review of the development application.</li> </ul>

Development Requirements	
Mechanical Equipment	At grade water tank and mechanical equipment: Shall be located to the side or rear of the building  At grade or reafter water tank, machanical and toleron provide the side or rear of the building.
	<ul> <li>At grade or rooftop water tank, mechanical and telecommunications equipment: Shall be screened subject to approval by RCU or other relevant authorities</li> </ul>
Parking	
Parking Rate	0.6 parking space per key (Further parking requirements for cycles, Iorries, disabled, electric and service vehicles should be adopted from the AlUla Central and South Infrastructure Master Plan)
Parking Location	Required parking stalls shall be provided within the lot boundary
Fencing and Walls	
Location	All around
Height of Boundary wall	2m (Front max.), 2.5m (Side and Rear max.)

### Resort Villa Typologies

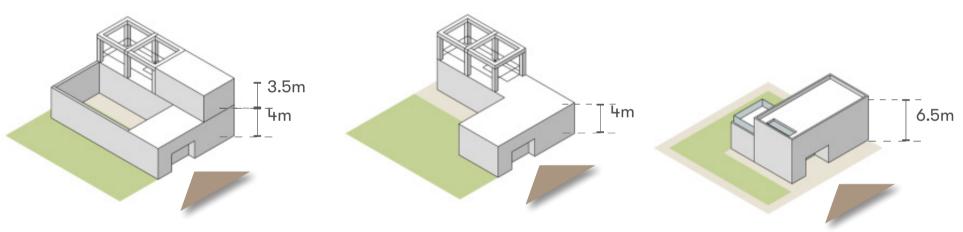
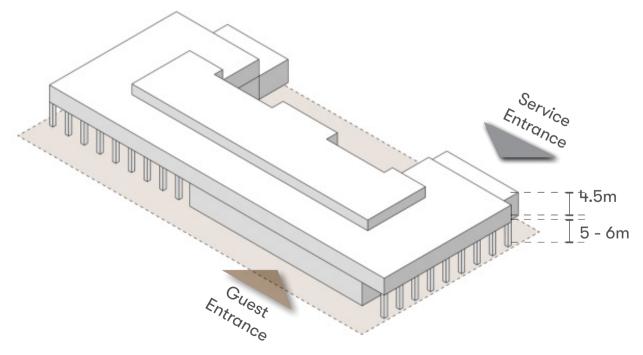


Figure 7: Resort Reception Typology



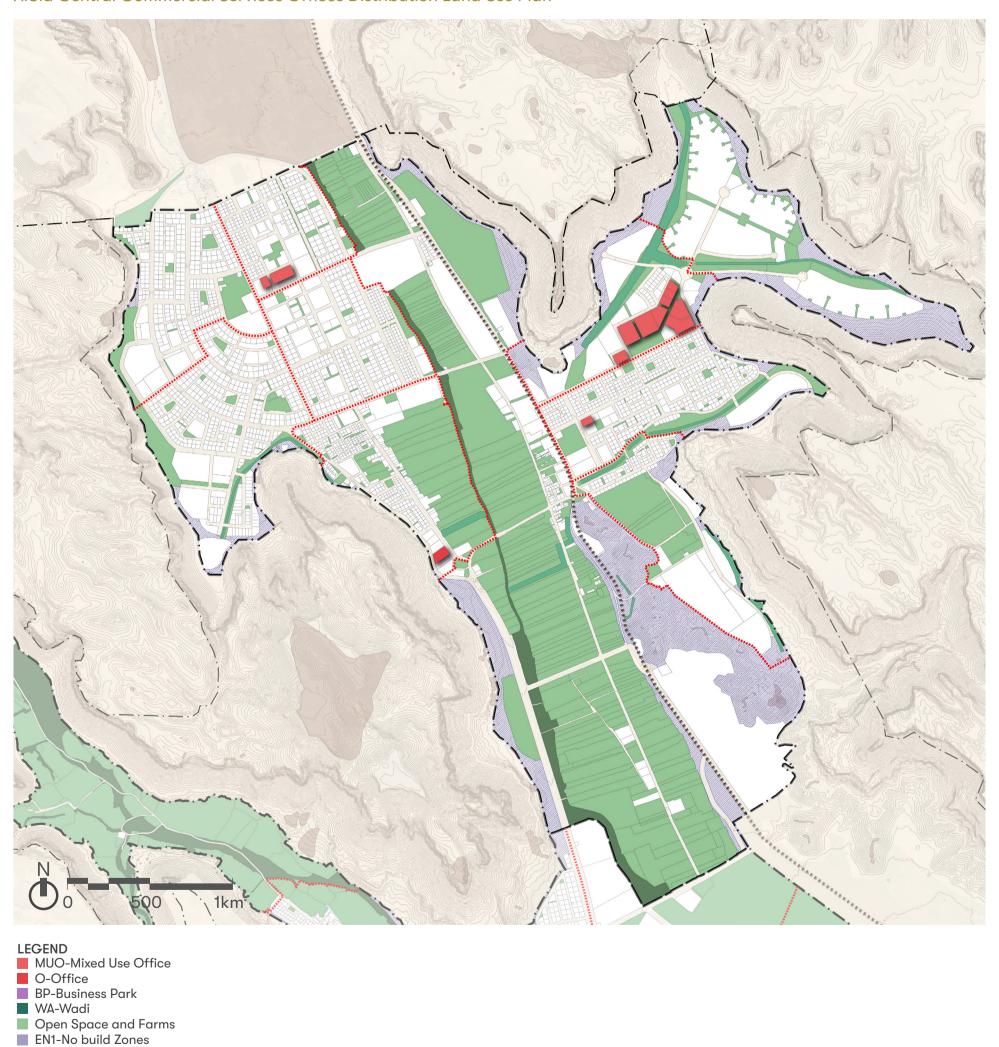
**3D VIEW** 

Figure 6: AlUla Resort View

**Notes:** 1. All plots should be reviewed based on the adjoining public realm design and road design to determine the gate levels.

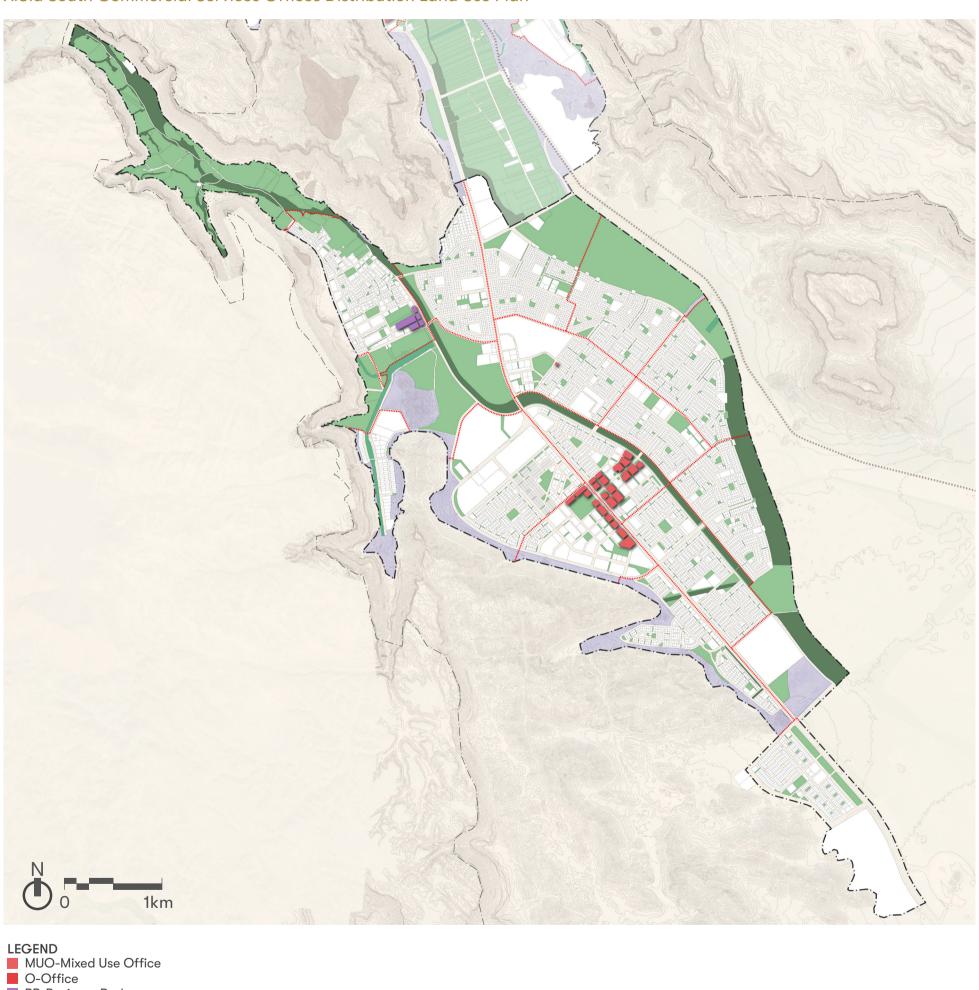
## 4. Commercial Offices Plots Design Requirements

AlUla Central Commercial Services Offices Distribution Land Use Plan



☐ Plots

AlUla South Commercial Services Offices Distribution Land Use Plan



■ BP-Business Park

WA-Wadi

Open Space and Farms

■ EN1-No build Zones

☐ Plots

### **Commercial Offices Plots Design Requirements**

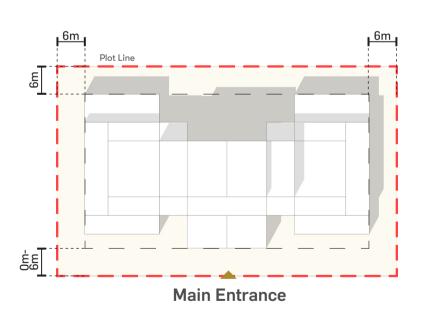
### Category MUO: MIXED USE OFFICES

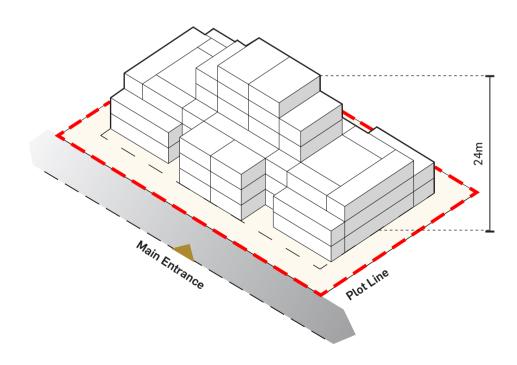
Description - The Mixed Use Office Land use (MUO) is planned in city centres to provide the critical office stock within the city and provide activity uses at ground level to ensure 24x7 vibrancy.

The Requirements provided in the below table shall apply to all new and redeveloped plots and plots that have been rezoned to the Office Land Use.

Development Requirements	
Uses	
Land use Level 1	Commercial Services - Office
Land use Level 2	Mixed Use Office
Permitted Uses	<ul> <li>Commercial Offices</li> <li>Retail and F&amp;B</li> <li>Front Offices</li> </ul>
Prohibited Uses	<ul><li>Industrial uses</li><li>Major infrastructure</li></ul>
Conditional Uses	<ul><li>Standalone food outlet with less than 50 seats</li><li>Public facilities</li></ul>
Ancillary Uses	<ul><li>Car parking garage</li><li>Guard house</li><li>Store rooms</li></ul>
Average Plot Size	2,000 sqm
Coverage	
Maximum Plot Coverage	80%
Minimum Landscape Coverage	10%
Maximum FAR	1.8
GFA	
Split	75% Office, 25% Retail
Building	
Maximum Height (Roof Line)	27.2m (metres) (including maximum 1.2m parapet), 6 Storeys
Basement Floors	2
Maximum Height for Accessory Buildings	N/A
Floor to Floor Height	Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla
Building Form	Detached
Building Setback (Minimum)	
Main Building	
	Front - 6 m; Side 6m and Rear - 6m
Basement Setback	Front - 6 m; Side 6m and Rear - 6m • N/A
Basement Setback	• N/A
Basement Setback Ancillary Building Building to Building Setback Between	• N/A • N/A
Basement Setback Ancillary Building Building to Building Setback Between Multiple Buildings on same lot Service Areas and Equipment Loading Docks	<ul> <li>N/A</li> <li>N/A</li> <li>N/A</li> <li>Loading docks, if any, shall be located to the rear of the building.</li> <li>Where the rear of the building faces residential uses, the loading area shall be appropriately screened so as not to be visible from residential uses</li> </ul>
Basement Setback Ancillary Building Building to Building Setback Between Multiple Buildings on same lot Service Areas and Equipment	<ul> <li>N/A</li> <li>N/A</li> <li>N/A</li> <li>Loading docks, if any, shall be located to the rear of the building.</li> <li>Where the rear of the building faces residential uses, the loading area shall be appropriately</li> </ul>

Development Requirements  Mechanical Equipment	At grade water tank and mechanical equipment: Shall be located to the side or rear of the
	<ul> <li>At grade or rooftop water tank, mechanical and telecommunications equipment: Shall be screened subject to approval by RCU or other relevant authorities</li> </ul>
Parking	
Parking Rate	1 parking space per 60sqm GFA (Further parking requirements for cycles, lorries, disabled, electric and service vehicles should be adopted from the AlUla Central and South Infrastructure Master Plan). Visitor parking can be accommodated in the designated common parking spaces upon agreement with RCU.
Parking Location	Required parking stalls shall be provided within the lot boundary
Fencing and Walls	
Location	Not permitted
Height of Boundary wall	N/A





**PLAN**Figure 8: AlUla Mixed Use Office Plan and View

Notes: 1. All plots should be reviewed based on the adjoining public realm design and road design to determine the gate levels.

2. Form explorations of the Mixed Use Office, other variations of the same may be used as long as they adhere to standards outlined for the landuse typology or agreed typologies with RCU.

## **Commercial Offices Plots Design Requirements**

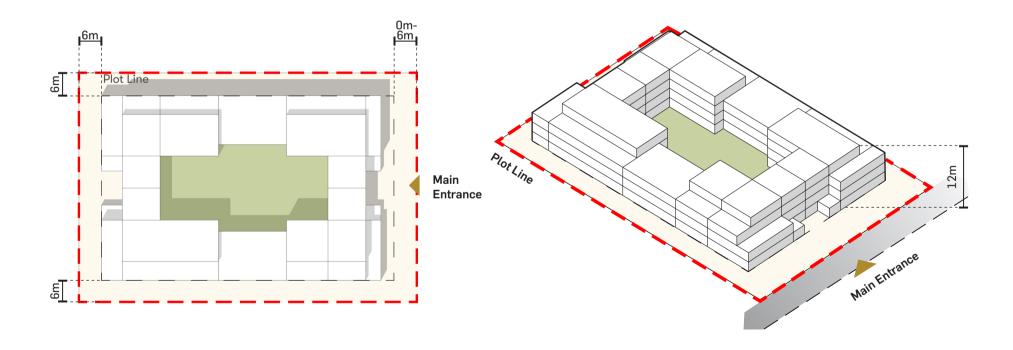
### Category O: OFFICES

Description - The Office Land use (O) is planned in city centres and Urban SEEDs to provide the critical office stock within the city.

The Requirements provided in the below table shall apply to all new and redeveloped plots and plots that have been rezoned to the Office Land Use.

Development Requirements	
Uses	
Land use Level 1	Commercial Services - Office
Land use Level 2	Office
Permitted Uses	<ul><li>Commercial Offices</li><li>Front Offices</li></ul>
Prohibited Uses	<ul><li>Industrial uses</li><li>Major infrastructure</li></ul>
Conditional Uses	<ul><li>Standalone food outlet with less than 50 seats</li><li>Public facilities</li></ul>
Ancillary Uses	<ul><li>Car parking garage</li><li>Guard house</li><li>Store rooms</li></ul>
Average Plot Size	2,000 sqm
Coverage	
Maximum Plot Coverage	80%
Minimum Landscape Coverage	10%
Maximum FAR	1.8
Building	
Maximum Height (Roof Line)	15.2m (metres) (including maximum 1.2m parapet), 3 Storeys
Basement Floors	2
Maximum Height for Accessory Buildings	N/A
Floor to Floor Height	Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla
Building Form	Detached
Building Setback (Minimum)	
Main Building	Front - 6 m; Side 6m and Rear - 6m
Basement Setback	• N/A
Ancillary Building	• N/A
Building to Building Setback Between Multiple Buildings on same lot	• N/A
Service Areas and Equipment	
Loading Docks	<ul> <li>Loading docks, if any, shall be located to the rear of the building.</li> <li>Where the rear of the building faces residential uses, the loading area shall be appropriately screened so as not to be visible from residential uses</li> </ul>
Outdoor Storage Area	No outdoor storage shall be allowed
Refuse Storage Areas	<ul> <li>Proper location of the outdoor refuse areas shall be decided by RCU upon review of the development application.</li> </ul>
Mechanical Equipment	<ul> <li>At grade water tank and mechanical equipment: Shall be located to the side or rear of the building</li> <li>At grade or rooftop water tank, mechanical and telecommunications equipment: Shall be</li> </ul>
	screened subject to approval by RCU or other relevant authorities

Development Requirements	
Parking	
Parking Rate	1 parking space per 60sqm GFA (Further parking requirements for cycles, lorries, disabled, electric and service vehicles should be adopted from the AlUla Central and South Infrastructure Master Plan). Visitor parking can be accommodated in the designated common parking spaces upon agreement with RCU.
Parking Location	Required parking stalls shall be provided within the lot boundary
Fencing and Walls	
Location	Not permitted
Height of Boundary wall	N/A



PLAN 3D VIEW

Figure 9: Office Plan and View

Notes: 1. All plots should be reviewed based on the adjoining public realm design and road design to determine the gate levels.

2. Form explorations of the Office typologies, other variations of the same may be used as long as they adhere to standards outlined for the landuse typology or agreed typologies with RCU.

## **Commercial Offices Plots Design Requirements**

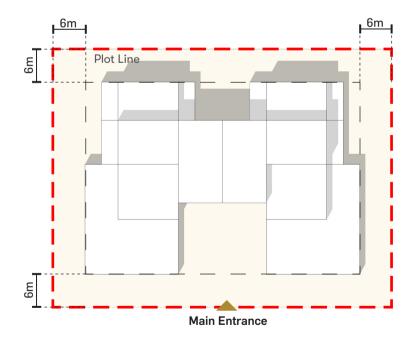
### Category BP: BUSINESS PARK

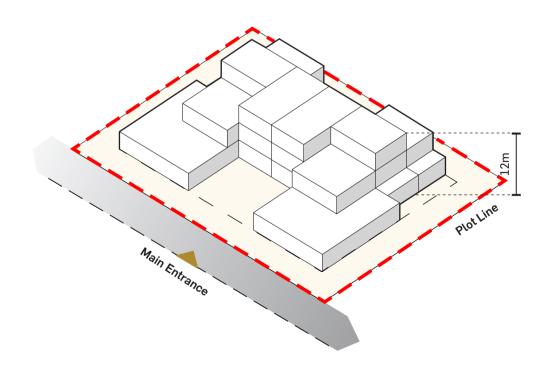
Description - The Business Land use (BP) is planned in strategic locations in proximity to the University. This land use has been planned to host start-ups and incubators business along with commercial office in a more campus like setting.

The Requirements provided in the below table shall apply to all new and redeveloped plots and plots that have been rezoned to the Business Park Land Use.

Development Requirements	
Uses	
Land use Level 1	Commercial Services - Office
Land use Level 2	Mixed Use Office
Permitted Uses	<ul><li>Commercial Offices</li><li>Front Offices</li><li>Shared Office spaces</li></ul>
Prohibited Uses	<ul><li>Industrial uses</li><li>Major infrastructure</li></ul>
Conditional Uses	<ul><li>Standalone food outlet with less than 50 seats</li><li>Public facilities</li></ul>
Ancillary Uses	<ul><li>Car parking garage</li><li>Guard house</li><li>Store rooms</li></ul>
Average Plot Size	4,000 sqm
Coverage	
Maximum Plot Coverage	70%
Minimum Landscape Coverage	10%
Maximum FAR	1.0
Building Setback	
Maximum Height (Roof Line)	15.2m (metres) (including maximum 1.2m parapet), 3 Storeys
Basement Floors	2
Maximum Height for Accessory Buildings	N/A
Floor to Floor Height	Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla
Building Form	Detached
Building Setback (Minimum)	
Main Building	Front - 6 m; Side 6m and Rear - 6m
Basement Setback	• N/A
Ancillary Building	• N/A
Building to Building Setback Between Multiple Buildings on same lot	• N/A
Service Areas and Equipment	
Loading Docks	<ul> <li>Loading docks, if any, shall be located to the rear of the building.</li> <li>Where the rear of the building faces residential uses, the loading area shall be appropriately screened so as not to be visible from residential uses</li> </ul>
Outdoor Storage Area	No outdoor storage shall be allowed
Refuse Storage Areas	<ul> <li>Proper location of the outdoor refuse areas shall be decided by RCU upon review of the development application.</li> </ul>
Mechanical Equipment	<ul> <li>At grade water tank and mechanical equipment: Shall be located to the side or rear of the building</li> <li>At grade or rooftop water tank, mechanical and telecommunications equipment: Shall be</li> </ul>
	screened subject to approval by RCU or other relevant authorities

Development Requirements	
Parking	
Parking Rate	1 parking space per 60sqm GFA (Further parking requirements for cycles, lorries, disabled, electric and service vehicles should be adopted from the AlUla Central and South Infrastructure Master Plan). Visitor parking can be accommodated in the designated common parking spaces upon agreement with RCU.
Parking Location	Required parking stalls shall be provided within the lot boundary
Fencing and Walls	
Location	Not permitted
Height of Boundary wall	N/A





PLAN

Figure 10: Business Park Plan and View

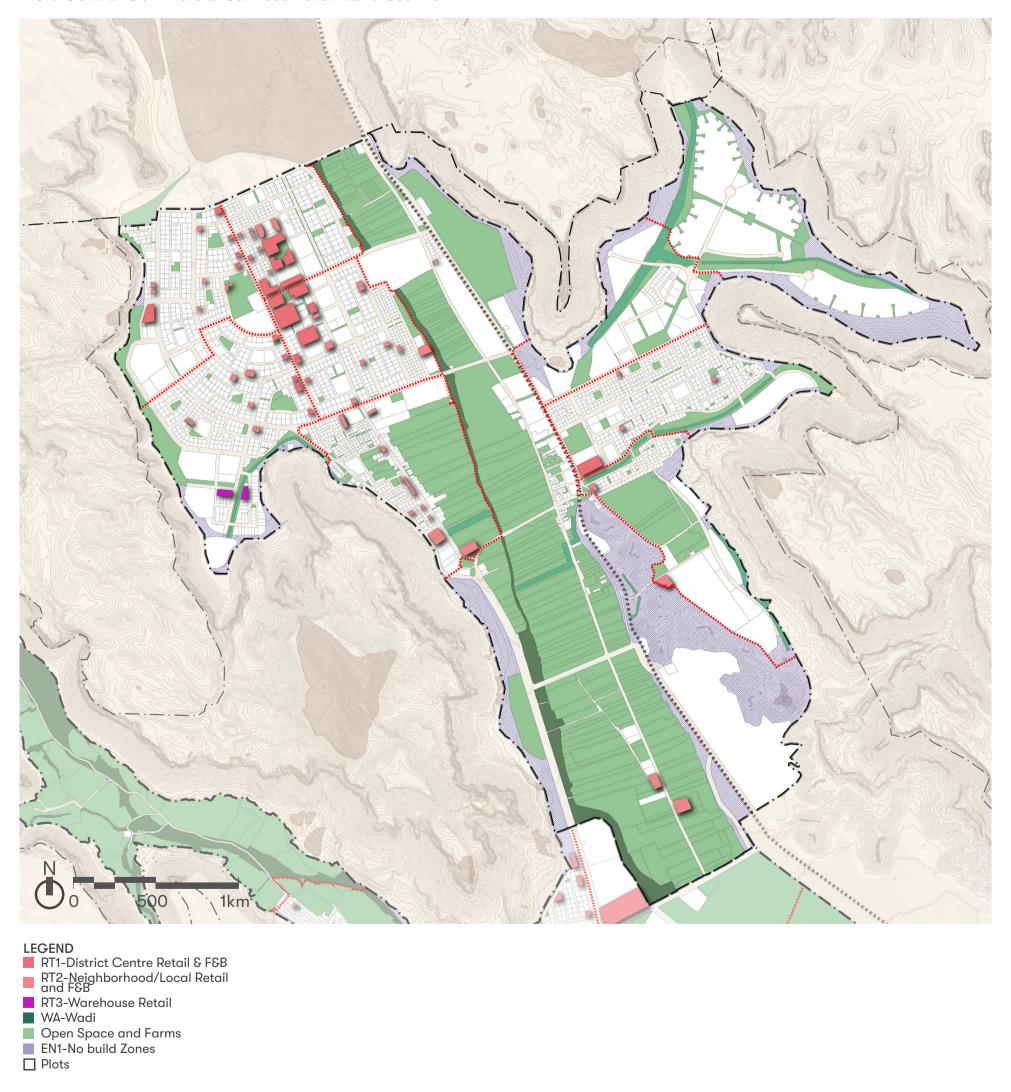
Notes: 1. All plots should be reviewed based on the adjoining public realm design and road design to determine the gate levels.

**3D VIEW** 

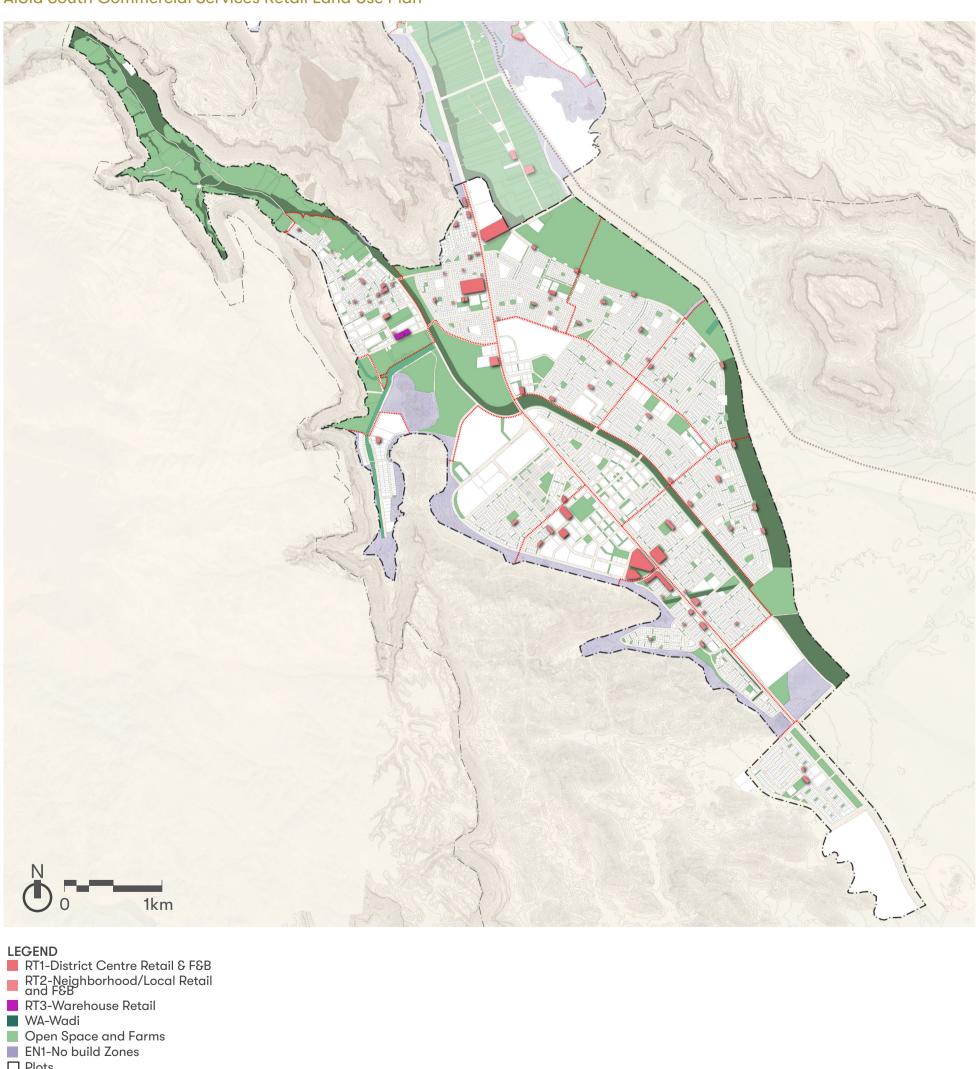
2. Form explorations of the Business Park typologies, other variations of the same may be used as long as they adhere to standards outlined for the landuse typology or agreed typologies with RCU.

## 5. Commercial Retail Plots Design Requirements

AlUla Central Commercial Services Retail Land Use Plan



AlUla South Commercial Services Retail Land Use Plan



☐ Plots

## **Commercial Retail Plots Design Requirements**

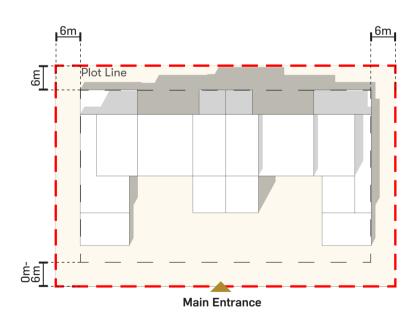
### Category RT1: DISTRICT CENTRE RETAIL & F&B

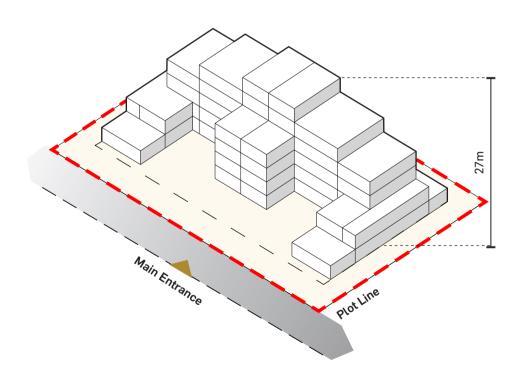
Description - The District Centre Retail and F&B Land use (RT1) is planned in strategic locations within the City Centres. This typology refers to large format retail planned within AlULa Central Core ERBA and the Eastern Canyon Urban Centre.

The Requirements provided in the below table shall apply to all new and redeveloped plots and plots that have been rezoned to the District Centre Land Use.

Development Requirements	
Uses	
Land use Level 1	Commercial Services - Retail
Land use Level 2	District Centre Retail & F&B
Permitted Uses	<ul> <li>Retail</li> <li>Front Offices</li> <li>Food &amp; Beverage</li> <li>Wellness (Spa)</li> <li>Private Outpatient Clinics</li> </ul>
Prohibited Uses	<ul><li>Industrial uses</li><li>Major infrastructure</li></ul>
Conditional Uses	<ul><li>Offices</li><li>Serviced Residential</li><li>Public facilities</li></ul>
Ancillary Uses	<ul><li>Car parking garage</li><li>Guard house</li><li>Store rooms</li></ul>
Average Plot Size	2,500 sqm
Coverage	
Maximum Plot Coverage	80%
Minimum Landscape Coverage	10%
Maximum FAR	1.0
Building	
Maximum Height (Roof Line)	19.2m (metres) (including maximum 1.2m parapet), 4 Storeys
Basement Floors	2
Maximum Height for Accessory Buildings	N/A
Floor to Floor Height	Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla
Building Form	Detached
Building Setback (Minimum)	
Main Building	Front - 6 m; Side 6m and Rear - 6m
Basement Setback	• N/A
Ancillary Building	• N/A
Building to Building Setback Between Multiple Buildings on same lot	• N/A
Service Areas and Equipment	
Loading Docks	<ul> <li>Loading docks, if any, shall be located to the rear of the building.</li> <li>Where the rear of the building faces residential uses, the loading area shall be appropriately screened so as not to be visible from residential uses</li> </ul>
Outdoor Storage Area	No outdoor storage shall be allowed
Refuse Storage Areas	<ul> <li>Proper location of the outdoor refuse areas shall be decided by RCU upon review of the development application.</li> </ul>

Mechanical Equipment	<ul> <li>At grade water tank and mechanical equipment: Shall be located to the side or rear of the building</li> </ul>
	<ul> <li>At grade or rooftop water tank, mechanical and telecommunications equipment: Shall be screened subject to approval by RCU or other relevant authorities</li> </ul>
Parking	
Parking Rate	1 parking space per 50sqm GFA (Further parking requirements for cycles, lorries, disabled, electric and service vehicles should be adopted from the AlUla Central and South Infrastructure Master Plan). Additional visitor parking can be accommodated in the designated common parking spaces upon agreement with RCU.
Parking Location	Required parking stalls shall be provided within the lot boundary
Fencing and Walls	
Location	Not permitted
Height of Boundary wall	N/A





PLAN 3D VIEW

Figure 11: District Centre Retail Plan and View

Notes: 1. All plots should be reviewed based on the adjoining public realm design and road design to determine the gate levels.

2. Form explorations of the District Centre Retail typologies, other variations of the same may be used as long as they adhere to standards outlined for the landuse typology or agreed typologies with RCU.

## **Commercial Retail Plots Design Requirements**

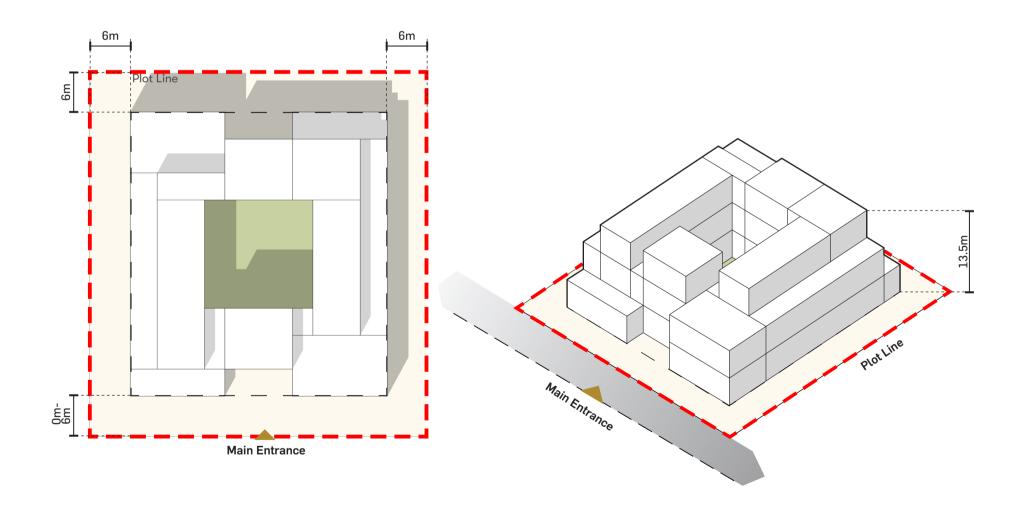
### Category RT2: NEIGHBORHOOD/LOCAL RETAIL AND F&B

Description - The Neighborhood Centre Retail and F&B Land use (RT2) is planned in strategic locations within the Urban SEEDs. This typology refers to convenience retail, including supermarkets and daily needs shops. The retail clusters are largely planned in Neighborhood Centres and residential communities at ground level. The architecture of these centres shall follow the architectural style of the surrounding community.

The Requirements provided in the below table shall apply to all new and redeveloped plots and plots that have been rezoned to the Neighborhood Centre Land Use.

Development Requirements	
Uses	
Land use Level 1	Commercial Services - Retail
Land use Level 2	Neighborhood Centre Retail & F&B
Permitted Uses	<ul> <li>Retail</li> <li>Front Offices</li> <li>Food &amp; Beverage</li> <li>Wellness (Spa)</li> <li>Private Outpatient Clinics</li> </ul>
Prohibited Uses	<ul><li>Industrial uses</li><li>Major infrastructure</li></ul>
Conditional Uses	<ul><li>Offices</li><li>Serviced Residential</li><li>Public facilities</li></ul>
Ancillary Uses	<ul><li>Car parking garage</li><li>Guard house</li><li>Store rooms</li></ul>
Average Plot Size	1,500 sqm
Coverage	
Maximum Plot Coverage	80%
Minimum Landscape Coverage	10%
Maximum FAR	1.0
Building	
Maximum Height (Roof Line)	15.2m (metres) (including maximum 1.2m parapet), 3 Storeys
Basement Floors	2
Maximum Height for Accessory Buildings	N/A
Floor to Floor Height	Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla
Building Form	Detached
Building Setback (Minimum)	
Main Building	Front - 6 m; Side 6m and Rear - 6m
Basement Setback	• N/A
Ancillary Building	• N/A
Building to Building Setback Between Multiple Buildings on same lot	· N/A
Service Areas and Equipment	
Loading Docks	<ul> <li>Loading docks, if any, shall be located to the rear of the building.</li> <li>Where the rear of the building faces residential uses, the loading area shall be appropriately screened so as not to be visible from residential uses</li> </ul>
Outdoor Storage Area	No outdoor storage shall be allowed
Refuse Storage Areas	<ul> <li>Proper location of the outdoor refuse areas shall be decided by RCU upon review of the development application.</li> </ul>

Development Requirements	
Mechanical Equipment	<ul> <li>At grade water tank and mechanical equipment: Shall be located to the side or rear of the building</li> </ul>
	<ul> <li>At grade or rooftop water tank, mechanical and telecommunications equipment: Shall be screened subject to approval by RCU or other relevant authorities</li> </ul>
Parking	
Parking Rate	1 parking space per 50sqm GFA (Further parking requirements for cycles, lorries, disabled, electric and service vehicles should be adopted from the AlUla Central and South Infrastructure Master Plan). Additional visitor parking can be accommodated in the designated common parking spaces upon agreement with RCU.
Parking Location	Required parking stalls shall be provided within the lot boundary
Fencing and Walls	
Location	Not permitted
Height of Boundary wall	N/A



**3D VIEW** 

Figure 12: AlUla Neighborhood/Local Retail and F&B Plan and View

**PLAN** 

Notes: 1. All plots should be reviewed based on the adjoining public realm design and road design to determine the gate levels.

2. Form explorations of the Retail typologies, other variations of the same may be used as long as they adhere to standards outlined for the landuse typology or agreed typologies with RCU.

### Commercial Retail Plots Design Requirements

### Category RT2: NEIGHBORHOOD/LOCAL RETAIL AND F&B

Description - The Warehouse Retail Zone (RT3) is established to accommodate businesses that encompass elements of retail, warehouse and industrial functions together. The permissible commercial activities typically are "stand alone" or "big box" developments that require larger lots. As big box retail, warehouse and light industrial functions are complementary, developments within this zone shall operate as a single entity, and subletting retail or warehousing activities are not supported.

The Requirements provided in the below table shall apply to all new and redeveloped plots and plots that have been rezoned to the Warehouse Centre Land Use.

Development Requirements	
Uses	
Land use Level 1	Commercial Services - Retail
Land use Level 2	Warehouse Retail
Permitted Uses	<ul> <li>Single-user Big box retail and warehousing</li> <li>All types of light industrial use</li> <li>Product showroom</li> </ul>
Prohibited Uses	<ul> <li>Major Infrastructure Installations</li> <li>General industrial, special industrial</li> <li>Worker's dormitory, Religious use, Vehicle park (car/lorry)</li> <li>All other type of commercial use</li> </ul>
Conditional Uses	Complementary uses not exceeding 35% of the GFA dependent on RCU approval
Ancillary Uses	<ul> <li>Electrical substation (ESS)</li> <li>Refuse area</li> <li>Management Office, meeting room</li> <li>Display area(own products)</li> </ul>
Average Plot Size	3,000 sqm
Coverage	
Maximum Plot Coverage	50%
Minimum Landscape Coverage	10%
Maximum FAR	1.0
Building	
Maximum Height (Roof Line)	19.2m (metres) (including maximum 1.2m parapet), 3 Storeys
Basement Floors	2
Maximum Height for Accessory Buildings	N/A
Floor to Floor Height	Refer to Table (1) of The Urban Design General Guidelines - Central and South AlUla
Building Form	Detached
Building Setback (Minimum)	
Main Building	Front - 6 m; Side 6m and Rear - 6m
Basement Setback	<ul> <li>Common lot boundaries: 0 m</li> <li>All lot boundaries fronting roads: 3 m (min) (to allow for any below grade services that may be required and ensure the viable growth of trees)</li> </ul>
Ancillary Building	· N/A
Building to Building Setback Between Multiple Buildings on same lot	· N/A
Service Areas and Equipment	
Loading Docks	<ul> <li>Loading docks, if any, shall be located to the rear of the building.</li> <li>Where the rear of the building faces residential uses, the loading area shall be appropriately screened so as not to be visible from residential uses</li> </ul>

Development Requirements	
Outdoor Storage Area	<ul> <li>Common lot boundaries: 0 m</li> <li>All lot boundaries fronting roads: 3 m (min) (to allow for any below grade services that may be required and ensure the viable growth of trees)</li> </ul>
Refuse Storage Areas	· N/A
Mechanical Equipment	· N/A
Parking	
Parking Rate	1 Car park per 40sqm GFA (Further parking requirements for cycles, lorries and service vehicles should be adopted from the AlUla Central and South Infrastructure Master Plan)
Parking Location	Required parking stalls shall be provided within the lot boundary
Fencing and Walls	
Location	All Around
Height of Boundary wall	2m

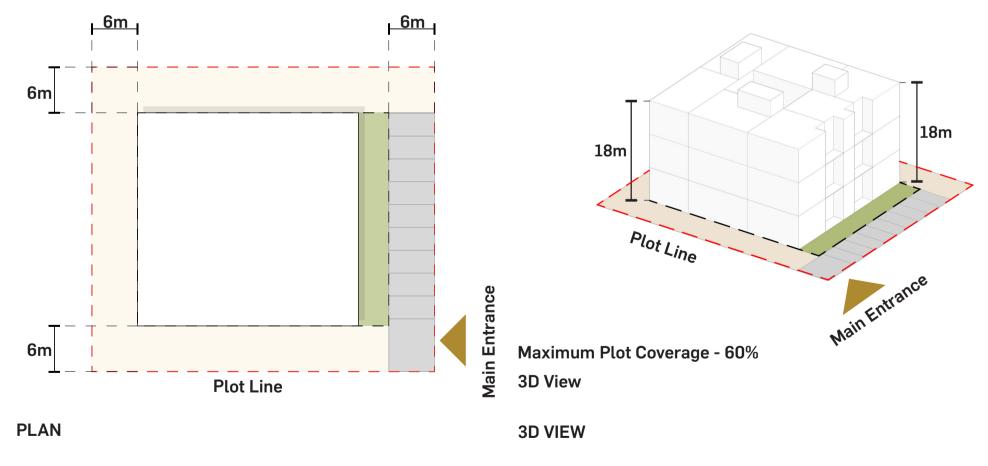


Figure 13: AlUla Warehouse Retail Plan and View

Notes: 1. All plots should be reviewed based on the adjoining public realm design and road design to determine the gate levels.

2. Form explorations of the Retail typologies, other variations of the same may be used as long as they adhere to standards outlined for the landuse typology or agreed typologies with RCU.

## 6. List of Abbreviations

Abbreviation	Full nan	ne				
RCU	ROYAL C	OMMISSION FOR	RALULA			
RCU CZP	RZU COU	JNTY ZONING AN	ID PLANNING			
MP2	MASTER F	PLAN AREA 2				
MP1	MASTER F	PLAN AREA 1				
FAR	FLOOR TO	O AREA RATIO		The same of the sa		
GFA	GROSS F	LOOR AREA				
N/A	NOT APPL	LICABLE				



